

INTERN / WORKING STUDENT EMPLOYER BRANDING & CONTENT CREATION (F/M/D). IN COLOGNE.

At Inverto, we specialize in strategic procurement and supply chain management. We work globally with market-leading companies, developing transformational strategies and implementing them to make their businesses stronger. And you can too – with our continued success, this is your chance to grow as we grow. Our teams want to succeed – and you'll be in great company, working with people and in a business that supports you to thrive. There's never been a better time to join us as we develop and build our future together. Are you in?

In this role, you'll be part of our global Employer Branding team, working at the heart of Talent Acquisition to shape and communicate what makes Inverto a truly unique place to work. **We're looking to fill the position at the earliest opportunity.**

HOW YOU'LL IMPACT.

Create visual stories. You'll design and develop engaging employer branding content across formats (static images, animation, and videos) for internal and external communication. From concept to execution, you'll help translate our brand into compelling visuals.

Edit with purpose. You'll create videos and images using tools like Photoshop and Premiere Pro bringing your ideas to elevate our content.

Support brand consistency. You'll ensure that all visual assets align with our employer brand standards, helping shape Inverto's image internally and externally.

Strengthen our social media presence. You'll stay on top of trends and formats, suggesting creative angles and visuals to increase reach and engagement across platforms.

Bring strategy to life. You'll be involved in planning and executing our employer branding initiatives, coordinating with internal teams, preparing presentations, and supporting cross-channel campaigns.

WHAT YOU'LL BRING.

You're a student in an **advanced semester** or currently in your **gap year** between a bachelor's and master's degree – preferably in **Marketing, Communications, or a related field**.

You have practical experience with Adobe Photoshop, Premiere Pro, or similar design and editing tools.

You're creative, adaptable, and not afraid to try new things.

You have a genuine passion for social media, content creation, and storytelling.

You feel confident working in a diverse, international team. Fluency in English is required (German is a plus).

TOGETHER, WE BENEFIT.

- Tailored training programs and personalized coaching to help you grow and thrive
- Access to mental coaching and Mental Health First Aid (MHFA) resources
- A rewarding Employee Referral Program to grow our team with your help
- Seasonal parties, team events, and get-togethers to foster collaboration and celebrate success



APPLY NOW!

