

Marketing Intern (m/f/d)

Online seit 25.03.2025 | 2025-03-25-927872 | Praktikum

Stellenbeschreibung

Your Responsibilities

We're looking for a **Marketing Intern (m/f/d)** to join us at the earliest possible starting date.

- Support **day-to-day operations** of the marketing team, in social and community management, influencer management and product marketing both in planning and execution of the marketing and communication campaigns in Germany, Switzerland and Austria (GSA).
- Help to **translate and adapt** content and assets according to the market preference.
- Propose and execute local social activations under the supervision of community managers.
- Support the **administrative process** of marketing operations (procurement, reports, etc.).
- Create and maintain **project tracking reports** and assist in the creation and distribution of weekly, monthly, and ad hoc business metric related reports.
- **Agency Management:** Create briefings, ensure a high-quality project management and reporting

Anforderungsprofil & Qualifikationen

- Working towards a bachelor's degree in marketing or a related field
- Familiarity in marketing management, product marketing, digital marketing, influencer marketing, social media & community management a must
- Internship experience in marketing or digital communication, preferably in consumer electronics
- Can start by the end of April, internship for over 6 months, with 40 hours per week
- Excellent communication, presentation, organizational and writing skills.

- Familiarity using asset creation tools, i.e. Photoshop, Premiere, Canva, and social media publication platforms is a plus.
- Strong attention to detail and ability to manage multiple tasks simultaneously
- Native German Speaker and Business Fluency in English is required.

Vorteile für Mitarbeitende

- Home Office
- Dienstlaptop
- Obstkorb

Stellenmerkmale

Beschäftigungsart	Praktikum
Tätigkeitsbereich	Marketing und Kommunikation
Beschäftigungsumfang	Vollzeit (befristet)
Home Office	Teilweise
Abschluss	Bachelor-Studium
Bewerbungslink	https://ecovacs-europe-gmbh.jobs.personio.de/job/1995551?_pc=1150306#apply

Kontaktdaten

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