

VERY INVERTO.



WORKING STUDENT INTERNAL COMMUNICATIONS (F/M/D). IN COLOGNE.

We are one of the leading consultancies in strategic procurement and supply chain management. We operate under the umbrella of BCG and together we form a global powerhouse, that combines our expertise, with the network and strategic focus of our parent company. We are looking to strengthen our marketing team with someone that matches our ambitions as well as our spirit.

VERY EXCITING FOR YOU.

Content and Image Creation. As part of your tasks you will take you will be responsible for the visual and conceptual preparation of (English) content for our global intranet. Further you will select and/or create suitable images or graphics for the texts produced. This also includes the creational support of global lock screen designs.

Global Intranet. You will assist in editorial maintenance, performance monitoring, and optimization of our global Intranet. Further you will collaborate with internal experts & stakeholders to support editorial planning and request management for our global intranet.

Customer Relationship Management. You will support our Customer Relationship Management (CRM) with regular maintenance work like data management in HubSpot.

VERY IMPORTANT FOR US.

You are currently in your studies in the field of **marketing or (corporate) communications** and have a **very good command of Microsoft Office, WordPress, Elementor and Canva or Adobe Suite (Photoshop, InDesign)**. A **prior introduction to HubSpot or the likely** is advantageous.

You demonstrate a **creative mindset with a passion for website design and content editing** in English and German. **Fluent level of German and English** is required.

You pay **high attention to detail** and are able to work independently.

Your **well-organized and detail-oriented working style** is complemented by your **strong ability to quickly grasp complex contexts** and process them in a comprehensible manner.

Very INVERTO: Team spirit. Grounded. Fairness. Fun.

VERY BENEFIT.



Daily: support & fun in the team.



Fresh: as much fruit, coffee, tea & water as you need.



Regular team evenings and employee or sports events.



Fridge meeting: Every Friday to start the weekend together.



Our talent pool: this enables us to stay in contact and gives you the chance for a future direct entry.



APPLY NOW!
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