

Werkstudent*In B2B Marketing

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Stellenbeschreibung

FloQast is a leading provider of cloud-based software solutions for finance teams. Our innovative platform helps companies optimize their financial processes and streamline accounting.

Headquartered in Los Angeles, USA, we are continuing to grow into the German-speaking region and are looking for a dedicated working student to strengthen our B2B marketing team for the DACH market.

This role is based in Germany.

***Visa sponsorship is NOT available at this time**

What We Offer:

- Insight into the world of an innovative and expanding technology company
- The opportunity to contribute independently to projects and bring your own ideas
- Flexible working hours that can be well combined with studies
- A dynamic and motivated team that celebrates success together
- A modern working environment and the chance to gain valuable experience in B2B marketing

www.floqast.com

Anforderungsprofil & Qualifikationen

What You'll Do:

- Support in the development and implementation of marketing strategies for the B2B market in the DACH region
- Research and analysis of market trends and competitors
- Creation of marketing materials, presentations, and social media content in German

- Assistance in organizing marketing events and webinars
- Close collaboration with the marketing team to develop creative ideas and innovative approaches

What You'll Bring:

- Must be enrolled at a university in the field of marketing, business, communication, or a related discipline in second year of studies or later
- Full professional proficiency in English required
- Native/Bilingual proficiency in German required
- Interest in B2B marketing and have knowledge of digital marketing
- Proactive, team-oriented, and creative thinking
- Proficient in common MS Office applications
- Basic knowledge of marketing tools is an advantage

Vorteile für Mitarbeitende

- Home Office
- Dienstlaptop
- Vertrauensarbeitszeit

Stellenmerkmale

Beschäftigungsart	Werkstudent:in
Beschäftigungsumfang	Teilzeit (befristet)
Home Office	Ja
Berufserfahrung	< 1 Jahr
Bewerbungslink	https://jobs.lever.co/floqast/8a70f5ec-2215-4246-bac8-66a61e4b9c18

Kontaktdaten

Firma/Hochschule

Kontakt

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