

Working Student - Sales & Marketing Content (m/f/d)

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Stellenbeschreibung

At Statista, we're all about facts and data, that's why we are the world's leading business data platform.

By providing reliable and easy-to-use data as well as various data analytics products and services, we empower people worldwide to make fact-based decisions.

Founded in Hamburg in 2007, we have quickly grown into a global company with offices in major cities such as London, New York and Tokyo. And we still have a lot of plans. Our constant growth does not only prove our success, but also keeps creating new development and career opportunities for our employees.

At Statista we value and celebrate our diverse culture. You are welcome here for who you are, no matter where you come from, what you look like, or whether you prefer bar graphs to pie charts. Your story matters – keep writing it as part of our team.

Are you ready to join us?

Your team

The Sales Operations team is part of the sales organization of Statista. We support more than 300 employees from the Marketing, Sales, and Client Success, Marketing departments. Our tasks include analyzing sales data, forecasting, and the constant monitoring of KPIs. Not only do we strive to support our global Sales team on a daily basis by optimizing processes, but we are also responsible for the sales tools and systems, with Salesforce as our main CRM Tool.

Your Tasks

- Create compelling sales materials, presentations, and multimedia content that drive sales initiatives in collaboration with the Global Sales Enablement & Marketing team.
- Regularly update and refine existing sales materials to ensure accuracy and relevance with the latest product information and market trends.
- Support in preparing engaging training materials, including playbooks, videos, and eLearning content, to enhance the effectiveness of our sales team.

- Research the latest trends and best practices in sales content to help guide our content strategies and development.

Anforderungsprofil & Qualifikationen

Your Profil

- Currently enrolled in a university program in Marketing, Communications, Business Administration, Media Design, or a related field.
- Strong writing skills in English and German, with the ability to simplify complex information into clear, engaging content
- A creative mindset with a passion for content creation
- Motivated with a desire to learn and explore new topics
- 15-20 hours per week

Vorteile für Mitarbeitende

- Flexible Arbeitszeit
- Sport- und Freizeitangebote
- Verkehrsmittelzuschuss
- Weiterbildungsmöglichkeiten
- Mobile Office
- Home Office
- Dienstlaptop
- Rabatte
- Obstkorb
- Getränke
- Vertrauensarbeitszeit

Stellenmerkmale

Beschäftigungsart	Werkstudent:in
Beschäftigungsumfang	Teilzeit (befristet)
Home Office	Teilweise
Berufserfahrung	< 1 Jahr
Bewerbungslink	https://www.statista.com/career/details/1693509?_pc=2369

Kontaktdaten

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